



Press Release

DDB Wins At The ANDYs

Date 4/28/2006

Location Chicago

FOR IMMEDIATE RELEASE

The International ANDY Awards honored DDB on Tuesday with three ANDYs at its awards ceremony in New York City. Anheuser-Busch's "Real Men of Genius" Radio campaign, created by DDB Chicago, received a Silver Campaign ANDY and a single Silver ANDY for "Mr. 80 SPF Wearer." DDB Los Angeles won a Bronze Campaign ANDY for its Ameriquest television campaign, which included spots "Mini-Mart" and "Surprise Dinner."

The International ANDY Awards honor creativity in advertising throughout the world, recognizing the individuals and companies who create the work and raise the standards of craftsmanship in the industry.

"I am very proud of the DDB creative teams in Chicago and Los Angeles who created these break-through ideas," said Bob Scarpelli, DDB Worldwide Chairman & Chief Creative Officer.

About The ANDY Awards

The International ANDY Awards were established in 1964 by The ADVERTISING Club of New York. Judged by a jury comprised of internationally renowned creative directors, awards are given to both single and campaign executions, distinguished by product, service or technique category. The ANDY's began as a New York print only show that has evolved into an international show covering print, radio, television, out-of-home, direct mail, video/cinema, interactive and other media. ANDY award winners also compete for the ANDYs highest honor, the GRANDY.



About DDB:

Unleash your potential.

DDB: Twice named The Gunn Report's Most Awarded Agency Network, *Adweek's* Global Agency and Ad Ages Global Network of the Year. Four-time winner, Clio Agency Network of the Year. Winner of more awards than any other network in the history of the Cannes International Advertising Festival. Tribal DDB, named *Adweek's* Interactive Agency of the Year for 2005.

#

Contact: Amy Cheronis, 312.552.6520