



Press Release

DDB promotes Frank Brooks as Director of Production in San Francisco

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Location San Francisco

FOR IMMEDIATE RELEASE

Omnicom Group's DDB here promotes Frank Brooks as the new Director of Production, the agency announced today.

In this position, Brooks will lead the production department, reporting directly to agency Chief Creative Officer and Managing Partner, Lisa Bennett. He will work with the agency's leadership team to further diversify DDB's integrated offerings.

"Frank's contributions to the agency have been crucial to the innovative momentum we've built over the past few years," said Bennett. "Frank is a brilliant producer and a passionate, curious, creative individual. He is exactly what DDB needs to take our production department into the future."

Brooks joined DDB Worldwide's San Francisco office in 2005 and most recently held the position of Senior Producer. Since joining DDB, he has produced some of the agency's most high profile work for brands such as Clorox, Brita, Fresh Step and Kingsford. Brooks has attracted A-list directors to the agency such as Matthias Zentner, Gerard de Thame and academy award-winning director Jim Sheridan.

Having began his career with Radical Media, Brooks started out in one of the best possible places a producer can learn the ropes. His mentors there included Frank Scherma and Robert Fernandez.

From there, he moved up the coast to Wieden & Kennedy where he was an Interactive Producer. Brooks has also worked at Publicis & Hal Riney and Leo Burnett. He has produced a wide range of award winning work on accounts such as Sacramento Kings, Saturn, Sprint, Microsoft, Beck's Beer, Kellogg's, US Army, eToys and Clorox.

"Frank's knowledge, client and industry relationships, leadership and creative abilities are a great asset to DDB as we continue to strengthen our offerings and elevate the quality of our



creative product," said Grant Hill, Worldwide Head of Production at DDB.

Brooks succeeds David Verhoef in the post who left the agency last week.

About DDB

DDB has a history of providing their clients with powerful insights that lead to innovative, award winning creative that places them among the most established and reputable companies in the field. DDB's world-class client roster includes companies such as McDonald's, Budweiser, Clorox, Philips and Pepsi-Cola. DDB adheres to the belief that "Creativity is the most powerful force in business" and is driven by the core belief that unique, powerful creative concepts can drive fundamental business shifts and real results.

Unleash your potential

DDB: Twice named The Gunn Report's Most Awarded Agency Network, *Adweek's* Global Agency and *Ad Age's* Global Network of the Year. Four-time winner, Clio Agency Network of the Year. Winner of more awards than any other network in the history of the Cannes International Advertising Festival. Tribal DDB, named *Adweek's* Interactive Agency of the Year for 2005.

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