



WHAT YOU CAN EXPECT

At DDB, you can work on New York's Madison Avenue or take in the view of Mt. Rainier and Puget Sound from our Seattle office. The Los Angeles office is just two blocks from the beach, certified dog friendly, and we play our Activision client's "Call of Duty" game online every Wednesday at 20:00 hours (that's 8 PM Pacific Time). The point is, we make working at DDB fun and every office reflects its unique location and culture. Seattle has a book club and activist groups, Los Angeles has a fleet of Beach Cruisers to pedal, and Chicago holds a concert series in the office. Oh, and we also work, too.

GROWING PEOPLE



Bob Scarpelli
Chairman & COO, DDB

**"If you're planning for one year, grow rice.
If you're planning for twenty years, grow grain.
If you're planning for one hundred years, grow people."**

- Chinese proverb

Our business is a "people" business.

Our lifeblood is people: people with ideas, people who think in new ways, people with the ability to look at business problems "upside down" in order to find fresh compelling insights and solutions, people other people like to be with. So one of the things we want DDB to be known for is attracting the brightest, most talented and most diverse group of people to our company and to our industry.



Chuck Brymer
President, DDB

THE 4 FREEDOMS

Talent is rare, hard to identify and only moderately useful in its raw state.

To realize its full potential, those responsible for the success of the organization must provide talent with an environment that encourages creative pursuits. The most important element of such a talent-friendly environment is the presence of freedom.

Therefore, the managers of DDB Worldwide all strive to provide, within each agency's structure, four freedoms to each individual.

THE FREEDOM FROM FEAR

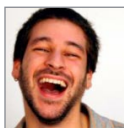
THE FREEDOM TO FAIL

THE FREEDOM FROM CHAOS

THE FREEDOM TO BE

Find out more about our Four Freedoms at: www.ddb.com

WHY WE WORK HERE



Armando Potter · DDB Los Angeles Account Planner Assistant

"I had no agency experience and was originally in administrative services while I was still in school. While working in the LA office, I decided that I wanted to get into planning. My manager knew that I wasn't looking for a career in the administrative services and helped me move! In July 2008, I became an account planner assistant. Everyone supported me, including training me on the side, even before I became an account planner assistant!"



Veronica Parker · DDB New York Account Supervisor

"I came here because I wanted to bump up my strategic planning potential, but wanted to learn how to be a smart thinker. I feel like I grow every day. Every day I sit and talk to the people on my team and we throw ideas back and forth and you can see everyone growing. Seeing other people thrive makes me want to stay here longer."



Amanda Goodroe · DDB San Francisco Creative Assistant

"The San Francisco office is like a family; we have close contact with superiors and value everyone's ideas. The job I was hired for and the job I have now are polar opposites. They let me create a job that I wanted as opposed to a job that I could do. Upper management really embraces talent and you feel like you could get somewhere if you try your best. It doesn't go unnoticed."

DDB AT A GLANCE

Headquarters:

437 Madison Avenue New York, NY 10022
212.415.2000 www.ddb.com

Number of offices: With more than 200 offices in over 90 countries, DDB is recognized as one of the industry's most creative communications networks in the world.

Partners: Among our portfolio of multi-disciplinary marketing services, is our interactive network **Tribal DDB**, winner of this year's Ad Age Global Agency Network of the Year.

Our Clients: From local to global companies such as: Anheuser-Busch, Johnson & Johnson, Clorox, McDonald's, ExxonMobil, Royal Philips Electronics, Dell, Volkswagen, Novartis, Unilever

Awards: DDB is the most awarded agency at Cannes since 1990. In 2008, DDB was ranked second in the "Network of the Year" competition with 49 Lions from 20 offices in 16 countries.

Benefits: Beyond the basics of Medical, Dental Insurance, Employee Assistance Programs, Life and AD&D, Short Term & Long Term Disability, Retirement Savings, Employee Stock Purchase Plan, we offer a generous vacation and time-off program, Tuition Reimbursement, Employee Referral Programs, Paid Family Leave and Marriage Leave. **We want our employees to be supported in every stage of their lives whether you're just starting out, starting a family.**

Catalyst is the unique way we educate and grow the people of DDB and our partner companies. Catalyst enables employees from around the world to learn from each other, to share vast experiences and expertise, as well as to draw from external resources. Catalyst offers a network-wide intranet, proprietary courses, seminars and round-tables.

Visit us and submit your resume on www.ddb.com