



## Talent

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### **Portfolio Night**

Started in 2002, Portfolio Night ([www.portfolionight.com](http://www.portfolionight.com)) is ihaveanidea's annual event, where the advertising industry's top creative talents come together to review the portfolios of students, juniors and creative hopefuls in an exciting and engaging environment.

Since its inception, Portfolio Night has always been held simultaneously in numerous cities around the world. This year Portfolio Night, sponsored by DDB New York and Tribal DDB New York, was held Thursday, May 3<sup>rd</sup>, 2007, in 23 cities and 15 countries.

Styled on "speed dating," Portfolio Night gives participants the opportunity to meet with award-winning creative directors from DDB and top creative talent from other leading advertising agencies. Sixteen DDB offices took part this year.

DDB was a gold sponsor of Portfolio Night 5, the event's first global partner, as part of the largest portfolio review and recruitment event in the history of advertising.



Lee Garfinkel - Chairman & Chief Creative Officer of DDB New York