



Press Release

Dr. Stefania Migliuolo Joins DDB Italy as Executive Director for DDB Health Group's Business in Italy.

Date 10/3/2008

Location New York

New York, October 3, 2008 - Dr. Stefania Migliuolo has joined DDB Italy as the executive director for DDB Health Group's business in Italy.

Dr. Migliuolo is a pediatric oncologist with over 18 years experience in health care and wellness marketing. Her experience spans both the pharmaceutical industry and health care communications agencies in both local and global networks. She has worked for Sudler & Hennessey's Global Health Communications Business Sentix and most recently she was the general manager for Discovery Italy, a Publicis Healthcare Communications Group company.

After practicing as a pediatric oncologist, Stefania joined Group Danone's Nutricia Baby brand as a product manager on infant formulas, later joining Rydelle Laboratories to work on the Aveeno skin care line. She left Rydelle Laboratories for a marketing position with the Italian pharmaceutical company Dompé Farmaceutici.

Mark Goldstone, president of DDB Health Group said, "Stefania brings tremendous experience and expertise not just to DDB Italy but to the whole of DDB Health Group. We are very excited she has decided to join DDB Italy, and we look forward to working with her throughout the DDB Health Group practice."



Dr. Migliuolo added, "I am very proud to having joined DDB and I am very confident about opportunities to grow the healthcare business in Italy and throughout the network."

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About DDB:

DDB Health Group is part of DDB Worldwide. DDB Worldwide Communications Group Inc (www.ddb.com) is the largest consolidated advertising and marketing services global network in the world, according to *Advertising Age*. DDB also has been frequently ranked as the most awarded agency network in the world by *Creativity* magazine and The Gunn Report, among others. With more than 200 offices in over 90 countries, the DDB group believes that creativity is the most powerful force in business, building enduring and powerful brand experiences that create TalkValue,[™] influence social communities and drive results. DDB Worldwide is part of Omnicom Group Inc. (NYSE: OMC).

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