



Press Release

Sujin Kim promoted to Regional Group Business Director for Philips in Asia Pacific

Date 19 November 2008

Location Hong Kong

DDB Group Asia Pacific has announced Sujin Kim's promotion to Regional Group Business Director. In her new role, she will be responsible for leading the entire Philips business in 15 markets across Asia Pacific while working closely with the DDB/Philips worldwide team. Sujin will be based in Hong Kong.

John Zeigler, President & CEO of DDB Group Asia Pacific, Japan and India said: "Sujin is the obvious choice to manage one of DDB's leading worldwide clients. I am confident that her inherent understanding of Asia, keen business sense and passion for breakthrough ideas will ensure we continue to deliver groundbreaking creative solutions for Philips."

Formerly the Regional Business Director for Philips, Sujin has been with DDB for seven years, spending four years at Lee DDB Korea, and the past three years at DDB Group in Hong Kong. She was instrumental in founding Lee DDB Korea, where she also worked on global brands such as P&G, Coca-Cola, J&J and Audi.

DDB is Agency of Record for the Philips brand across the globe. Sujin will lead all 15 markets in Asia Pacific including: China, India, Hong Kong, Singapore, Indonesia, Thailand, Korea, Japan, Taiwan, Malaysia, Vietnam, Philippines, Australia, New Zealand and Pakistan.



About DDB

DDB Worldwide Communications Group Inc (www.ddb.com) is the largest consolidated advertising and marketing services global network in the world, according to Advertising Age. DDB also has been frequently ranked as the most awarded agency network in the world by Creativity magazine and The Gunn Report, among others. With more than 200 offices in over 90 countries, the DDB group believes that creativity is the most powerful force in business, building enduring and powerful brand experiences that create TalkValue,[™] influence social communities and drive results. DDB Worldwide is part of Omnicom Group Inc. (NYSE: OMC).

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