



Press Release

DDB Europe Shows It's One of the Best at Epica

Date 12/7/2007
Location Paris and London

Paris and London, November 30, 2007 – DDB Europe took home seven out of the 20 Best of Category Epica prizes at the show's film competition and four out of 24 of the Best of Category print prizes.

The awarded DDB European agencies contributing "Best of category" wins are:
DDB Oslo (3), &Co Copenhagen (2), DDB London (2), DDB Amsterdam (2), DDB Berlin (1), and DDB&Co Istanbul (1).

In addition, DDB won: **7 Gold, 13 Silver, 5 Bronze in the Film competition; 4 Gold, 10 Silver, 7 Bronze in the Print competition; and 7 Silver, 1 Bronze in the Interactive competition.**

This year, Epica received 5,642 entries (up from 5,461 in 2006) from 732 companies and 47 countries in Europe and MEA.

Please find below the complete results for DDB.

Best of categories

Film Winners

"Cat"	Café Noir	&Co Copenhagen
« The Essay »	Telenor	DDB Oslo
"Train"	Hydro engineering	DDB Oslo
"New Timetable"	Dutch Railways	DDB Amsterdam
"Ambulance"	Centraal Beheer	DDB Amsterdam
"Cuckoo clock"	VW service	DDB Berlin



"Toy story" VW Independent cinema DDB London

Print Winners

"Glasses" Dolica wines DDB &Co Istanbul
"Catfight" Harvey Nichols DDB London
"Fashion" Ikea DDB Oslo
"Naked Men" JBS Underwear &Co Copenhagen

Film : 7 Gold, 13 Silver, 5 Bronze

Gold

"Rabbit" Café Noir, Do you think it's black &Co Copenhagen
"New Timetable" Dutch Railway, Nedelandse Spoorwegen DDB Amsterdam
"Ambulance" Centraal Beheer Achmea DDB Amsterdam
"Cuckoo Clock" VW service DDB Berlin
"Toy Story" VW Independent cinema DDB London
"The Essay" Telenor DDB Oslo
"Small Engineers" Hydro DDB Oslo

Silver

"Business Men" Dutch Railway, Nedelandse Spoorwegen DDB Amsterdam
"Prison Guard" Centraal Beheer Achmea DDB Amsterdam
"Acupuncture" Centraal Beheer Achmea DDB Amsterdam
"Keep it clean" Centraal Beheer Achmea DDB Amsterdam
"Gelato" VW commercial vehicles DDB Amsterdam
"F.O.R.E." De Lotto DDB Amsterdam
"Horror Movie" VW AG DDB Berlin
"Made in Germany" VW AG DDB Berlin
"Wrong Lyrics" Berlitz language school DDB Berlin
"Builder" Nimble bread DDB London
"Lords of the rings" VW Independent cinema DDB London
"Ghostbusters" VW Independent cinema DDB London
"Small Engineers" Hydro DDB Oslo

Bronze

"Great Pretender" VW Golf DDB London



"Walking"	Rema 1000	DDB Oslo
"The Cliff"	France Foot	DDB Paris
"Souvenirs"	L'Equipe newspaper	DDB Paris
"Impulses"	Entecard	DDB Stockholm

Print: 4 Gold, 10 Silver, 7 Bronze

Gold

"Naked Men"	JBS underswear	&Co Copenhagen
"Catfight"	Harvey Nichols	DDB London
"Fashion"	Ikea	DDB Oslo
"Glasses"	Doluca Wines	DDB&Co Istanbul

Silver

"Schlaemmer's quest"	VW AG	DDB Berlin
"Movie Posters"	Première	DDB Dusseldorf
"Sharks" and "Cityscape"	Financial Times	DDB London
"Wonderful Life"	Harvey Nichols	DDB London
"Stinkymix"	Brandt	DDB Paris
"CrazyHorse Dunk"	Nike France	DDB Paris
"Birds"	Nestlé Petcare, Friskies Nedo	DDB Espana
"Keep oceans clean"	Turmepa	DDB &Co Istanbul
"Pope"	VW Golf	Owens DDB Ireland
"Prickle Mailing"	VW Golf R	Tribal DDB Germany

Bronze

"Black with red leather"	VW Beetle limited edition	DDB Milan
"Horsepower"	VW Golf GTI	DDB Berlin
"Crazy Horse Dunk"	Nike France	DDB Paris
"Road signs"	Voyages.-snCF.com	DDB Paris
"Export Story"	Tyksie Beer	DDB Warsawa
"Acrobat" and "Swimming pool"	Able Touch	DDB & Co Istanbul
"Quark Buster"	Adobe design software	Rapp Collins Germany



Interactive: 7 Silver, 1 Bronze

Silver

“Horst Schlaemmer Gets his driving license”	VW Golf	DDB Berlin
“AGF Banners”	AGF Insurance	DDB Paris
“Duel”	Club Internet	DDB Paris
“Golf Audition”	VW Sweden	DDB Stockholm
“Millionnaire Le Film”	De Lotto	Red Urban Amsterdam
« Schlaemmer’s quest »	Golf Tour Edition	Tribal DDB Germany
“Midlife Crisis”	VW Passat	Tribal DDB London

Bronze

“Naked Men”	JBS Underwear	&Co Copenhagen
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More about DDB

DDB Worldwide Communications Group Inc (www.ddb.com) is the fourth largest consolidated advertising and marketing services global network and the most awarded agency network in the world according to *Creativity* magazine in 2006. With more than 200 offices in over 90 countries, DDB provides creative business solutions for some of the world’s most prestigious brands.

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