



Press Release

DDB Triumphs at 2008 Eurobest Festival Awards

Date 04/12/08

Location London

DDB Berlin joint winner of 'Agency of the Year' title
DDB London wins Grand Prix for Television
DDB Amsterdam wins 2 Grand Prix in Outdoor and Print

DDB Worldwide emerged as the big winner at the 2008 Eurobest Festival Awards, held in Stockholm on 3 December.

DDB Berlin won the Agency of the Year title jointly with TBWA Paris, after a string of wins in Print, Media, Interactive and Design.

DDB Amsterdam won two separate Grand Prix, for Print (for VW Golf) and Outdoor (for the Centraal Beheer Achmea Insurance Company) and came third in the Agency of the year contest.

DDB London won the Television and Cinema Grand Prix for its Dog spot for VW Polo. Its Grand Prix win at the Epica Awards was announced a week earlier.

DDB Paris, DDB Stockholm and Tribal DDB also all won prizes.

Commenting on the win, Michael Bray, President of DDB Europe said, "Eurobest has been another great festival for DDB and we're delighted to have repeated our success from last weeks Epica Awards. The number of offices that have won is a testament to the depth of creative talent to be found within the DDB Network."



About DDB

DDB Worldwide Communications Group Inc (www.ddb.com) is the largest consolidated advertising and marketing services global network in the world, according to *Advertising Age*. DDB also has been frequently ranked as the most awarded agency network in the world by *Creativity* magazine and The Gunn Report, among others. With more than 200 offices in over 90 countries, DDB provides creative business solutions for some of the world's most prestigious brands. DDB Worldwide is part of Omnicom Group Inc. (NYSE: OMC).

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